

- **Award Submission Guidelines**
 - The Sitecore Experience Awards are open to all Sitecore customers.
 - Entry forms can be completed by customers, partners, service providers, and Sitecore sales and marketing teams.
 - Sitecore customer organizations may be nominated by employees, partners, vendors, or peers with the consent of the nominee.
 - Complete all required information on the award entry form and submit it via the submission portal by 4pm PDT on 20 May, 2022.

- Nomination Title (max 100 characters)
- Entry Overview (max 500 characters) - brief description of award nomination story
- Select the award category for your nomination. *If submitting for multiple categories, a separate entry will need to be made for each submission
 - **Best Digital Experience Transformation** - Leading your market through digital disruption with exceptional customer experience.
 - **Most Intelligent Content Optimization** - Improving the customer experience through an end-to-end content strategy.
 - **Best in Connecting the Experience** - Turning consumers into fans.
 - **Seamless Commerce Operations and Experiences** - Implementing streamlined commerce operations processes along with the best possible shopping experiences for customers.
 - **Ultimate Experience Award** - Winners of the other four categories will automatically be submitted for consideration for the Ultimate experience award.

- Customer Information
 - Full Name
 - Title
 - Company
 - Email
 - Phone Number (include country code)
 - Country
 - Customer's Project URL
 - Sitecore account representative (name only)
 - Other Sitecore representatives (names of trainers, support personnel or consultants)

- Partner Information (if applicable)
 - Full name
 - Title
 - Company
 - Email
 - Phone Number (include country code)
 - Country
 - Solution Partner URL Page

- Contact Information *If not a customer or partner
 - Full name
 - Company
 - Email
 - What is your involvement in this project?
- What makes your business unique?
 - Share your story (customer overview). Include key facts and figures. Who are you and what do you do? (max 2500 characters)
 - Is this a B2B or B2C website (select one)

- Award entries are reviewed based on where your/the customer's Sitecore license agreement is held. Please indicate a license sub-region:

Americas	U.S., Canada, Central America, Latin America
EMEA	England, Scotland, Wales, Northern Ireland, Republic of Ireland
	Denmark, Norway, Finland, Sweden, Iceland
	Germany, Austria, Switzerland, Eastern Europe
	Italy, Greece, Portugal, Spain, Belgium, the Netherlands, Luxembourg, France
	UAE, Qatar, Saudi Arabia, Bahrain, Kuwait, South Africa, Turkey
ANZ	Australia, New Zealand
Asia	Japan, Greater China, India, Philippines, Vietnam, Cambodia, Laos, Thailand

- How do you deploy Sitecore?
 - Managed Cloud
 - Self-Managed Cloud
 - On-premises deployment
 - PaaS deployment of Sitecore on Microsoft Azure
 - SaaS deployment of Sitecore on Microsoft Azure

- Sitecore Products and services used:

Sitecore® Experience Platform™ (XP)
Sitecore® CDP (Former Boxever)
Sitecore® Experience Manager™ (XM)
Sitecore® Experience Commerce™ (XC)
Sitecore® Personalize (former Boxever)
Sitecore Send (former Moosend)
Sitecore® Discover (former Reflektion)
Sitecore® OrderCloud (former Boxever)
Sitecore Content Hub™
Sitecore DAM

Sitecore CMP
Sitecore MRM
Sitecore PCM
Sitecore Services

- When was the project implemented or last updated? (Please specify month and year) **Is implementation of the project complete? If no, please describe the project's phases and which phase the project is in now.* (max 2500 characters)
- What challenges did your project address or attempt to solve? **How did you address challenges and how has the customer experience improved as a result of your project?* (max 2500 characters)
- How did your use of Sitecore solution(s) help you achieve your goals? How does your use of Sitecore solutions set you apart from others? **Make sure to provide enough information that tells us why you are a leader in the category you selected (digital experience transformation, intelligent content optimization, Best in Connecting the Experience, and Seamless Commerce Operations and Experiences).* (max 2500 characters)
- Share any results or outcomes that you have seen from your project. **Showcase how you are making a difference*

Terms & Conditions

<p>Please confirm your acceptance below:</p>	
<p>YES, I have read and agree to the SEA Contest Rules. I give Sitecore permission to use the information I have provided in this entry form, including use of my logo, and to jointly co-market this success by producing a summary slide and written case study. Please provide our communications team with the following customer information:</p> <ul style="list-style-type: none"> • Customer communications contact name: • Customer email and phone number (including country code): 	
<p>I am interested in participating in the following opportunities (indicate interest by checking the corresponding box for initiatives below that interest you). I understand that Sitecore may or may not pursue these opportunities, in Sitecore’s sole discretion, but that in each case Sitecore will contact me at the above contact name and email before finalizing:</p>	
<p>Provide a testimonial quote</p>	
<p>Participate in a video and/or case study</p>	
<p>Being included in a press release</p>	
<p>Act as an analyst or media reference</p>	
<p>Speak at a Sitecore event</p>	
<p>Participate in a Sitecore webinar</p>	

By submitting this entry form I confirm that I have all necessary consents to submit information on behalf of the Sitecore Customer named above and featured in my submission. I further confirm that the Sitecore Customer named above is aware of and has agreed to the use of the submitted material for Sitecore marketing purposes. I understand that Sitecore may require me to produce evidence of such consent in the form of a confirmation email from the Sitecore Customer named above.